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**AHEAD OF EUROPEAN ORAL HEALTH DAY:
ORAL HEALTH AND TOBACCO**

The Council of European Dentists (CED) will celebrate the European Oral Health Day on 12 September 2013.

This year's Day will focus on the theme of 'Oral Health and Tobacco'. Tobacco is one of the greatest public health challenges the world faces today. Every year tobacco kills around 700,000 people. It is responsible for the mostly untreatable cancers in the mouth and the throat and other diseases and conditions of the mouth. Currently, tobacco is high on the agenda of the European Institutions due to the revision of the Tobacco Products Directive. The CED has expressed its support to the European Commission's initiative and has welcomed the recent vote on 10 July in the European Parliament's Environment, Public Health and Food Safety Committee (ENVI) strengthening EU tobacco control rules. Looking ahead to the next steps of the revision process, the CED hopes that it will result in a strong and effective regulatory framework for tobacco control. This represents a unique opportunity to raise awareness about the links between tobacco use and oral health and about important role dentists can and do play in smoking cessation across the EU.

For more on these issues, please see:

- [CED Resolution on the proposed Tobacco Products Directive](#)

Background information:

The Council of European Dentists is a European not-for-profit association which represents over 340,000 practising dentists through 32 national dental associations and chambers from 30 European countries. Its key objectives are to promote high standards of oral healthcare and effective patient-safety centred professional practice across Europe, including through regular contacts with other European organisations and EU institutions

For more information contact:

CED Brussels Office
Tel: + 32 2 736 34 29
ced@eudental.eu
<http://www.eudental.eu>